

Parafricta Preferred Supplier to Barchester Healthcare

14 February 2018

APA Parafricta Ltd is very pleased to announce that it is now officially a preferred supplier to Barchester Healthcare. Parafricta® low-friction heel protector booties are being introduced into standard care for pressure ulcer prevention and management. The clinical evaluations were conducted by Julia Atherton (Director of Nursing) and Ross Joannides (Tissue Viability Consultant). Marc Dudelzak - Sales & Marketing Director at APA Parafricta Ltd, stated "we are delighted to be associated with Barchester Healthcare Ltd, one of the biggest independent care providers in the United Kingdom. This is a very exciting milestone and a recognition that we have been in the forefront in pressure ulcer management with our groundbreaking Low-Friction Technology™. This endorsement will also help us inform health care professionals and the general public about the damaging effects of friction and shear-related pressure ulcers. We are committed at APA Parafricta Ltd to working with end-users and health care professionals to develop innovative solutions while increasing patient satisfaction and compliance". www.parafricta.com

Further Information

For further information contact APA Parafricta Ltd on 01234 834 525 (info@parafricta.com)