

Press release: 4th April 2007

Parafriicta launches low-friction garments for prevention of pressure sores at Naidex 2007

Parafriicta are delighted to announce they will be exhibiting at Naidex 2007, the major UK event for homecare, at The Birmingham NEC on the 24th-26th April, on Stand F16.

The Parafriicta™ range is designed to prevent friction and shear forces on the skin and therefore help to prevent the potential development of pressure ulcers (bed sores) in bed-ridden patients or patients with compromised skin.

George Sampson, APA Parafriicta chief executive officer, said: "Parafriicta™ Fabric is unique in that its friction coefficient is like ice. The fabric does not jerk or snatch when one surface, such as skin, begins to move against another (a process called 'stiction'), which is often the cause of problems for those suffering with serious skin conditions and the cause of bedsores suffered by the long-term bed-confined."

APA Parafriicta has a range of garments that can be used by sufferers that include pillowcases, fitted bed-sheets, booties and under-garments.

Sampson adds: "Bed sores cost the NHS more than £1 billion each year, extending a patient's hospital stay by anything up to 25 weeks plus impacting quality of life for patients at home. The Parafriicta™ Fabric garments help bedsores heal much quicker by protecting the wound dressings in place from being dislodged and provide much greater levels of comfort for those suffering. If the garments are used in at-risk patients to help avoid potential pressure sores, we believe Parafriicta Fabric will save the NHS many millions of pounds".

Details on Parafriicta™ Fabric garments are available at www.parafriicta.com

ends

Contact:

George Sampson, Chief Executive Officer
APA Parafriicta Ltd

Tel: 01252 816900 / 07855 268806 george.sampson@parafriicta.com