

Press release: 12<sup>th</sup> April 2007

## Company features on BBC News

Hampshire-based company APA Parafricta Ltd was featured in an article shown on BBC News on Wednesday 11<sup>th</sup> April – 'Fabric helps blister girl'<sup>1</sup>

The company has been working with Jackie Denyer, the EB Nurse Consultant working for the Epidermolysis Bullosa (EB) charity DeBRA ([www.debra.org.uk](http://www.debra.org.uk)) and based at Great Ormond Street, looking at options to use Parafricta™ Fabric in clothing and accessories designed to limit the trauma to EB sufferers' skin.

The Parafricta™ range is designed to prevent friction and shear forces on the skin and therefore help to prevent the potential development of pressure ulcers (bed sores) in bed-ridden patients or to help patients with compromised skin. The company recently exhibited at Naidex 2007.

George Sampson, APA Parafricta chief executive officer, said: "Parafricta™ Fabric is unique in that its friction coefficient is like ice. The fabric does not jerk or snatch when one surface, such as skin, begins to move against another (a process called 'stiction'), which is often the cause of problems for those suffering with serious skin conditions, and the cause of bedsores suffered by the long-term bed-ridden. These properties are also beneficial in children suffering from EB"

APA Parafricta has a range of garments that can be used by sufferers that include pillowcases, fitted bed-sheets, booties and under-garments.

Details on Parafricta™ Fabric garments are available at [www.parafricta.com](http://www.parafricta.com)

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<sup>1</sup> See [www.bbc.co.uk/northwesttonight/features/](http://www.bbc.co.uk/northwesttonight/features/) 'Fabric helps blister girl' and <http://news.bbc.co.uk/1/hi/england/manchester/6545229.stm>